

**College of Fisheries
Central Agricultural University (I)
Lembucherra, Tripura (W)**

Inviting applications for incubation of FISHERIES STARTUPS

College of Fisheries, Lembucherra is going to launch Fisheries Startup under Rashtriya-Agribusiness Incubation (R-ABI) Programme supported by RKVY-RAFTAAR, Ministry of Agriculture & Farmers' Welfare, Govt. of India.

Fisheries Startups looking to enable translation of minimum viable product (MVP) based on innovative solutions/ processes / products/ services/ business models etc. to marketable stage and scale up the product and business, can avail the incubation facilities and training for a period of two months tentatively starting from mid October, 2019 at the above centre, which include



The eligibility and application format can be downloaded from the websites: <https://cofcau.nic.in>, <https://www.cau.ac.in>

LAST DATE TO APPLY AND SUBMIT APPLICATION FORM: 15/9/2019

APPLICATION SHOULD BE SENT THROUGH E-MAIL: rabicofcau@gmail.com

Contact: Prof. R. K. Majumdar, PI-CEO, R-ABI (9862441057)

DEAN

Eligibility Criteria

- a. All incubatees of a R-ABI will be eligible for this funding on the basis of consistent performance evaluated by RIC
- b. The recipient should be a registered legal entity in India with a minimum of two months of residency at the R-ABI.
- c. The recipient has to be an Indian start-up as per DIPP notification. This support is not meant for Indian Subsidiaries of MNCs/foreign companies.
- d. A startup supported once will not be eligible for applying for the subsequent round of seed support to any R-ABIs.

Application for RKVY R-ABI: Launchpad for Fisheries Startups

(Additional information can be supplemented by inserting more pages/documents with the application)

A. General Information

1. Applicant's Name : Mr./Ms./Dr. _____

2. Age (Years): _____ DOB (dd/mm/yyyy): ____/____/____

3. Address for correspondence:

4. Phone / Mobile (Mandatory):

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5. Email (Mandatory): _____

6. Native State: _____

7. Highest Qualification:

Please tick(✓)the application option		Degree Details	Year of Passing
	Matriculation / +2-Stage Exam		
	Graduation		
	Professional Graduation (B.Tech, BBA, BE etc.)		
	Post-Graduation		
	Professional Post Graduation (M Tech., MBA, ME etc.)		
	PhD		

8. Professional Experience (No. of Years): _____

9. Team Details:

Sl. No.	Name	Gender	Highest Qualification	Experience (Years)	Current Profile	Role in the proposed startup

B. Startup Details :

1. Have you registered your company? (Please Tick(✓) the applicable option)

Yes No

2. What is the legal status of the entity you have formed? (Please tick (✓) the applicable option)

Sole proprietorship	<input type="checkbox"/>	Partnership	<input type="checkbox"/>	Limited Liability Partnership	<input type="checkbox"/>	Private Limited Company	<input type="checkbox"/>
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3. Company's Name (if Applicable): _____

4. Address with the name of City and State: _____

5. Establishment year: _____

6. Website: _____

C. Executive Summary/Brief overview of your business proposal (In not more than 150 words).

D. Technology:

1. Which Focus Area does your product/service belongs to (please tick(✓) the applicable option):

Commercial Fish Culture		Carp seed production		Cat fish seed production		Freshwater prawn seed production	
Culture of Kuchia fish		Ornamental fish breeding		Fish processing & value addition		Aquarium manufacturing	
Production of fermented fish products		Fish feed production		Integrated fish culture		Aqua clinics	
Aqua One Centre		Other (Plz. Mention)					

2. Where are you in your product development/ path to market process? (Please tick(✓) the applicable option)

Select	Description
	Concept: Idea Stage
	Proof of Concept: Some experiments done. Preliminary proof of concept exists.
	Prototype: Several proofs of concept demonstrated.
	Pilot: Minimum viable product (MVP): Pre commercialization use. Prototype made and performance claims tested, trials have been done on sufficient scale to demonstrate interest of potential customer.
	Production: Commercially ready. Real life testing conducted by potential customers. Product is ready for commercial sales.

3. How long will it take for this innovation/technology in completely developed and ready for the market? (Please tick(✓) the applicable option)

Already in active use now	
1-6 months	
7-12 months	
12+ months	

4. Please explain your technology in brief: Technology Description: Intended product or service (Define scope carefully). For a process, one needs to think of the product that will result.

a. Name of the product/ technology:

- b. What is it? (Device/ new material/ algorithm/ new process or any other):

- c. What does it do? (Use simple and non-technical terms):

- d. What problems does it solve:

- e. First target application of the product:

- f. Who is the primary customer of your technology:

- g. Explain USP (Unique Selling Proposition) of your product? Please focus on “benefits” rather than “features” of the technology:

- h. Does your Technology have any intellectual property protection? If not, what is your plan to protect your technology from competitors:

5. Commercial and existing technology landscape.

- a. What is the competitive advantage of your technology with respect to existing products/service/technologies in the market today?

- b. Market assessment: Size and growth. Please give an estimate of your target market segments.

6. What are the key risks/barriers that you face in bringing your technology to the market? Please explain (Technical/ manufacturability, Freedom to operate, Regulatory, compliance, finance, scale of investment barriers, team etc.)

7. **Other reasons (besides commercial) for your technology attractiveness-strategic, social impacts etc.**

8. **Share a link to the video describing your venture idea in less than a minute (if available).**

E. **Additional information**

1. **What is your go to market strategy?**

2. **Potential partners to engage with; government, foundation, Industry connections etc.**

3. **Please list any customers and sales to date (if any):**

4. **How much money have you invested in this business?**

Rs.

F. **Expectations**

1. **What support do you expect from this program and CoF CAU, Imphal?**

2. **Anything else you would like to share about your enterprise, dreams, needs and expectations?**

3. **Are you ready to attend the 8 weeks of residency program in CoF CAU, Imphal? (Please tick(✓) the applicable option)**

• .Yes

• No

4. How did you get to know about the Food and Agri Startup Program? Please tick (✓) the applicable option)

CoF CAU, Imphal Website		Facebook		Notice board of your organization	
Your own institute website		Twitter		Exhibition	
Startup India Website		Received Email		Brochure	
Any Other Website		Reference from a person		Print Media- Newspaper	

Note: ** Please do not include any confidential information while describing any aspect of your technology, your company, or your business plans in this application.

**** Add separate pages if desired for elaboration of some of the points of the application form.**

Certified that the information furnished above is true to the best of my knowledge and belief.

Date:

Place:

(Signature of the applicant)

Name: