



IDP - NAHEP  
COLLEGE OF FISHERIES  
CENTRAL AGRICULTURAL UNIVERSITY  
LEMBUCHERRA  
8 - 10 SEPTEMBER 2020 (3-DAY WEBINAR)

# THE ART AND SCIENCE OF EFFECTIVE COMMUNICATION SKILLS

**VENUE: Google Meet**

**Who can Participate:** Faculty, scientists, Research Scholars and Students (Graduate/Post graduate/PhD) of the constituent Colleges under Central Agricultural University, Imphal, Manipur.

## How to apply (Steps):

1. Interested candidates need to pay a nominal registration fee of Rs.500/- which needs to be remitted in favour of the Dean, College of Fisheries; **SBI A/c No. 36963994466; Branch: College of Agriculture, Lembucherra (Tripura); IFSC Code: SBIN0016016**

*[No registration fee required for present CAU (Imphal) students, faculties and other members.]*

2. Participants, then, need to register online through the given link and submit the payment receipt. (You need to pay the requisite fee before submitting the form and attach the same in the relevant section).

**To register,** [click here](#) (CAU Students and faculty), Others, [Click here](#).

Selection of participants shall be made on first come, first served basis, and will be restricted to 200.



**Dr. Premjit Singh**  
Chief Patron



**Dr. S. Basanta Singh**  
Chairman



**Dr. Pramod Kumar Pandey**  
Convener



**Organizing Secretary**

**Dr. A. B. Patel**  
Professor

## Co-organizers

**Mr. Abhijit Bhattacharjee**  
Language Instructor, IDP-NAHEP

**Mr. Asem Sanjit Singh**  
SRF, IDP-NAHEP

**Mr. Suman Malakar**  
Accountant cum Office Secretary, IDP-NAHEP

## Webinar Abstract

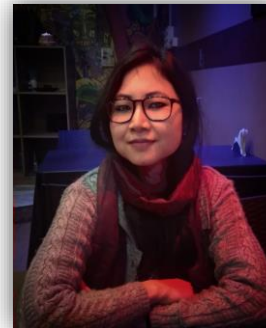
Organized under the aegis of the World Bank sponsored “Institutional Development Plan (IDP) of Central Agricultural University” of the National Agricultural Education Project (NAHEP), the webinar aims to explore exciting, interdisciplinary perspectives on *effective communication skills* and provide the target audience (primarily undergraduate students of the Fisheries Sciences) with focused and practicable insights into the *basics of academic and everyday communications* through a series of engrossing lectures by eminent academics with years of experience. In attempting to do so, the webinar shall prioritize and highlight what is now commonly termed “employability skills” or, in other words, the “skill-set” one needs to *thrive* in the job-sector, especially in such trying and testing times. The proposed lectures aim to challenge the general mindset that the disciplinary knowledge of the student and communication skills are separate entities, and instead, suggest practicable strategies to bridge the mammoth gap between the two. The webinar plans to devise hands-on techniques to fuse the general notion of “content”, or the disciplinary knowledge of the student with “form”, or the way *in which the student communicates* that content to the rest of the world in a lucid and uniform manner. It presupposes the ideal that good communication is not just “contribution to knowledge” in scientific communication especially but also a joyful activity which adds to the quality of both the student-practitioner and the benefactors of their academic output, effectively broadening the scope of the same. By bringing together diverse interdisciplinary voices, one of the objectives of the webinar is also to uproot certain outdated ideas such as “communication is just about conveying the message” and profess a kind of joyful, creative practice of generating and communicating knowledge and insights for the benefit of the world, foregrounding healthy and mindful academic practice

## OUR SPEAKERS



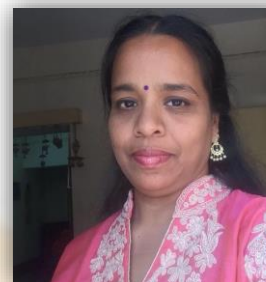
**DR. CHANDREIE  
MUKHERJEE**

**ASSISTANT PROFESSOR,  
MANAGEMENT  
COMMUNICATION,  
IIM  
VISAKHAPATNAM**



**DR. REBEKA  
DEBBARMA**

**PSYCHOLOGIST &  
POST DOCTORAL  
FELLOW, ICSSR**



**DR. SUJATHA MUKIRI**

**PROFESSOR,  
DEPARTMENT OF  
COMMUNICATION,  
EFLU HYDERABAD**



**DR. ANINDYA SYAM CHOUDHURY**

**ASSOCIATE PROFESSOR  
DEPARTMENT OF ENGLISH  
ASSAM UNIVERSITY**



**DR. PARTHASARATHI GUPTA**

**ASSISTANT PROFESSOR  
DEPARTMENT OF ENGLISH  
TRIPURA UNIVERSITY**



**DR. STEVE L. McMULLIN**

**McMULLIN TRAINING AND CONSULTANCY, LLC  
EMERITUS ASSOCIATE PROFESSOR  
VIRGINIA TECH**

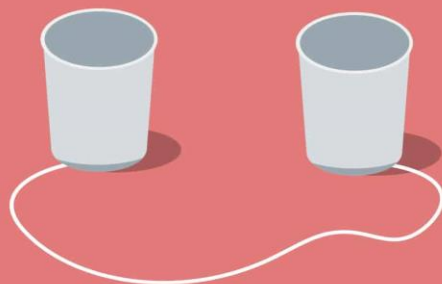
# SCHEDULE OF THE PROGRAM

DATE & TIME		PROPOSED LECTURES	SPEAKERS
8/09/2020 10:00 AM 10:15 AM		Inaugural Talk by the Convenor  Keynote Address and Program Overview by the Organizing Secretary	<b>Dr. Pramod Kr. Pandey</b> (Dean, CoF)  <b>Dr. A. B. Patel</b> (Professor, CoF)
8/09/2020 (DAY 1) 10:30 AM	1.	<b>Effective Presentation Skills – A Key to Success.</b>	<b>Dr. Chandreie Mukherjee</b> Assistant Professor, Management Communication IIM Visakhapatnam
8/09/2020 (DAY 1) 4.30 PM	2.	<b>Communicating effectively to professional and non-professional audiences: the key to career success.</b>	<b>Dr. Steve McMullin,</b> McMullin Training and Consulting, LLC Former Associate Professor Emeritus, Virginia Tech
9/09/2020 (DAY 2) 10:00 AM	3.	<b>Employability and Communication Skills in the Digital Era.</b>	<b>Dr. Sujatha Mukiri</b> Professor, Department of Communication EFLU Hyderabad.
9/09/2020 (DAY 2) 2:00 PM	4.	<b>Elements of Effective Communication skills.</b>	<b>Dr. Anindya Syam Choudhuri,</b> Associate Professor of English, Department of English Assam University, Silchar
10/09/2020 (DAY 3) 10:00 AM	5.	<b>Introduction to Effective Written and Spoken Academic English.</b>	<b>Dr. Parthasarathi Gupta,</b> Assistant Professor of English Department of English, Tripura University
10/09/2020 (DAY 3) 2:00 PM	6.	<b>Academic Life and Mental Health: Public Speaking Anxiety and Stress Management strategies.</b>	<b>Dr. Rebeka Debbarma,</b> Former Assistant Professor of Psychology, ICFAI University, and at present, Post-Doctoral Scholar, ICSSR

### Format of the Webinar:

- A session is planned for each half of the day (The first session shall commence at 10.00 in the morning and the second Session at 2 in the afternoon)
- Each session will be of 1 – 2 hours, out of which fifteen to twenty minutes shall be reserved for interaction and discussion.
- Digital certificate shall be issued to all the participants after the program.
- Participants are requested to fill up the feedback form after the webinar is over.

**Webinar Etiquette** : All participants are requested to keep the audio of their computers muted during the lectures. However, participants are encouraged to speak and interact with the speakers during the discussion after each session.



CONTACT ADDRESS:	FOR FURTHER QUERIES PLEASE CONTACT:
<p><b>Dean, College of Fisheries,</b> Central Agricultural University (I), Lembucherra, Tripura Website: <a href="http://www.cofcau.nic.in">http://www.cofcau.nic.in</a> Follow us on facebook: <a href="https://www.facebook.com/cof.tripura.735">https://www.facebook.com/cof.tripura.735</a> University Website: <a href="http://www.cau.ac.in">http://www.cau.ac.in</a></p>	<p>Mr. Abhijit Bhattacharjee Language instructor, IDP-NAHEP Email: <a href="mailto:abhijit7011@gmail.com">abhijit7011@gmail.com</a> <b>Mob: 9612489755</b> (WhatsApp)</p> <p>Mr. Asem Sanjit Singh Senior Research Fellow, IDP-NAHEP Email: <a href="mailto:sanjitasem21@gmail.com">sanjitasem21@gmail.com</a> <b>Mob: 8691945629</b> (WhatsApp)</p>

*Webinar Organized by the IDP-NAHEP unit of the College of Fisheries, CAU (Imphal), Lembucherra, Tripura.*