



RKVY-RAFTAAR Agri-Business Incubator (R-ABI)
COLLEGE OF FISHERIES (CAU-I)
Lembucherra, Tripura (W)
 Website: <https://cofcau.nic.in> Email: rabicofcau@gmail.com

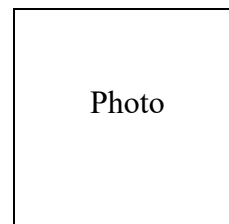


**Application for
 Agri & Allied StartUp 2020**

*Completely filled up form should be sent by email to: rabicofcau@gmail.com
 (Additional information can be supplemented by inserting more pages/documents with the application)

A GENERAL INFORMATION

1. Applicant's Name :
2. Age (Years): DOB (dd/mm/yyyy): ____/____/____
3. Address for correspondence:
4. Email:
5. Phone/Mobile Number (Mandatory):
6. Email (Mandatory):
7. Native State:
8. Educational Qualifications:



Qualification	Details of Degree/Specialization	Year of Passing
Undergraduate/Diploma		
Graduation/ Professional Degree		
Post-Graduation/ Professional Post-Graduation Degree		
Ph.D.		
Any other		

9.	Professional Experience (No. of Years):					
10.	Team Details:					
Sl. No.	Name	Gender	Highest Qualification	Experience (Years)	Current Profile	Role in the proposed startup

B STARTUP DETAILS :

1. Have you registered your company? (Please Tick(✓) the applicable option)

Yes

NO

2. What is the legal status of the entity you have formed? (Please tick (✓) the applicable option)

Sole proprietorship	<input type="checkbox"/>	Partnership	<input type="checkbox"/>	Limited Liability Partnership	<input type="checkbox"/>	Private Limited Company	<input type="checkbox"/>
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3. Company's Name (If Applicable): _____

4. Address with the name of City and State: _____

5. Establishment year: _____

6. Website: _____

**C EXECUTIVE SUMMARY/BRIEF OVERVIEW OF YOUR BUSINESS PROPOSAL
(In not more than 150 words).**

D TECHNOLOGY:

1. Which Focus Area does your product/service belongs to (please tick(✓) the applicable option):

Fisheries & Aquaculture	Agri/Aqua Inputs	Agri Clinics / Aqua Clinics	Agricultural Biotechnology
Post-Harvest and Food Technology	Agricultural Machinery	IoT, ICT and AI in Agriculture	Natural Resource Management
Animal Husbandry, Dairying	Farm Mechanisation	Agri Ext Education	Agricultural Supply Chain
Waste to Wealth, Secondary Agriculture	Organic Farming	Precision Farming	Any other (Specify)

2. Where are you in your product development/ path to market process? (Please tick (✓) the applicable option)

Select	Description
	Concept: Idea Stage
	Proof of Concept: Some experiments done. Preliminary proof of concept exists.
	Prototype: Several proofs of concept demonstrated.
	Pilot: Minimum viable product (MVP): Pre commercialization use. Prototype made and performance claims tested, trials have been done on sufficient scale to demonstrate interest of potential customer.
	Production: Commercially ready. Real life testing conducted by potential customers. Product is ready for commercial sales.

3. How long will it take for this innovation/technology to be completely developed and ready for the market? (Please tick(✓) the applicable option)

Already in active use now	
1-6 months	
7-12 months	
12+ months	

4. Please explain your technology in brief: Technology Description: Intended product or service (Define scope carefully). For a process, one needs to think of the product that will result.

a. Name of the product/ technology.

- b. What is it? (Device/ new material/ algorithm/ new process or any other).
 - c. What does it do? (Use simple and non-technical terms).
 - d. What problems does it solve?
 - e. First target application of the product.
 - f. Who is the primary customer of your technology?
 - g. Explain USP (Unique Selling Proposition) of your product? Please focus on “benefits” rather than “features” of the technology.
 - h. Does your Technology have any intellectual property protection? If not, what is your plan to protect your technology from competitors?
5. **Commercial and existing technology landscape.**
- a. What is the competitive advantage of your technology with respect to existing products/services/ technologies in the market today?
 - b. Market assessment: Size and growth. Please give an estimate of your target market segments.
6. **What are the key risks/barriers that you face in bringing your technology to the market? Please explain (Technical/ manufacturability, Freedom to operate, Regulatory, compliance, finance, scale of investment barriers, team etc.)**
7. **Other reasons (besides commercial) for your technology attractiveness - strategic, social impacts etc.**
8. **Share a link to the video describing your venture idea in less than a minute (if available).**

E ADDITIONAL INFORMATION

1. **What is your go to market strategy?**

2. **Potential partners to engage with; government, foundation, Industry connections etc.**
3. **Please list any customers and sales to date (if any):**
4. **How much money have you invested in this business?**

Rs.

F EXPECTATIONS

1. **What support do you expect from this program and CoF (CAU, I) R-ABI ?**
2. **Anything else you would like to share about your enterprise, dreams, needs and expectations?**
3. **Are you ready to attend the 8 weeks of residency program in CoF (CAU, I) R-ABI?**
(Please tick(✓) the applicable option)

Yes No

4. **How did you get to know about this Agri Startups Program?**

Please tick (✓) the applicable option)

CoF CAU, Imphal Website		Facebook		Twitter	
Email		WhatsApp		Exhibition	
Startup India Website		Your own institute website		Notice board of your organization	
Print Media- Newspaper		Reference from a person		Any Other (Specify)	

Note:

**** Please do not include any confidential information while describing any aspect of your technology, your company, or your business plans in this application.**

**** Add separate pages if desired for elaboration of some of the points of the application form**

Date:

(Signature of the candidate)