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NATIONAL SEMINAR

Agribusiness Potential of Tripura
(14-15 June, 2021)

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REGISTRATION FORM IS TO BE SENT BEFORE 20th May, 2021

To:
The Organising Secretary,
Department of Extension and Social Sciences
College of Fisheries, Central Agricultural University(I)
Lembucherra, Tripura-799210
Contact -9862234883, Email: ad_up@rediffmail.com
*Bank Details: To Indian Society of Agricultural Marketing
State Bank of India, Rajendra Nagar, Hyderabad-500030.
A/c No. 62328537985, IFSC code: SBIN0020074
(Use Xerox Copies of the form and retain this)



NATIONAL SEMINAR



Agribusiness Potential of Tripura

June 14-15, 2021



Organized by

College of Fisheries

Central Agricultural University (Imphal)
Lembucherra, Tripura-799210

&

Indian Society of Agricultural
Marketing (ISAM)

PJTS Agril. University Campus
Rajendranagar, Hyderabad-500030.

Collaborator

North East Society for Fisheries
& Aquaculture (NESFA),
Agartala, Tripura.

Venue

COLLEGE OF FISHERIES
Central Agricultural University (Imphal)
Lembucherra, Tripura-799210

Tripura is an agrarian state with more than half of the population dependent on agriculture and allied activities. Rice, the major crop of the state, is cultivated in 91 per cent of the cropped area. Maize, potato, sugarcane, sesamum, groundnut, mustard, pulses, chillies, mesta, and jute are the other major crops cultivated in the state. Jackfruit, citrus fruits, pineapple, papaya are in the top the list of horticultural products. Pisciculture, piggery, poultry and goatary have made significant advancement in the state during last decade. Major plantation crops include coconut, arecanut, tea, rubber and cashew. The Gross Value Added (GVA) by condiments and spices in the state is significant. The Directorate of Horticulture and Soil Conservation of Tripura has been promoting many horticulture crops including variety of vegetables. Production of bamboo in Tripura is the highest in the country while in the production of rubber, it has achieved second rank. The state is the 5th largest in the production of tea. The state is bestowed with 266 varieties of medicinal plants. Tripura Bio-Diversity Board has been actively engaged in the promotion of commercially important medicinal and aromatic plants. Sericulture industries are also advancing in the state. Commercial support for the state produce is provided by Food Processing Technology Park, Bamboo Park, Rubber Park and Export Promotion Parks at Bodhjunnagar in Tripura West. Organic agriculture production is spreading in the state. In Bhajendranagar village of Sepahijala district, organic vegetables are grown. ONGC through bio-village concept is encouraging organic farming. In order to enhance the business opportunities for the commercially important crops of the state, cold storage capacity and road network should be increased along with consorted efforts to train the farmers in value addition and integrating the local markets with the upcountry overseas markets. Such measures would enhance the farm income and contribute to the overall agricultural development in the state.

Call for Paper

Keeping the above mentioned aspects of Tripura State as the focus points, paper writers may submit empirically supported research findings on the following indicative themes. -

1. Scenario of marketing of agricultural, horticultural and forest produce.
2. Status of value addition of commercially important crops.
3. Issues relating to supply chain in marketing of the high value crops and livestock.
4. Policy and institutional support for agro-processing agri-business

Last date to submit papers is 20th May, 2021.

About Submission of Papers

- Full length research papers on the above themes are invited from paper writers for discussion at the seminar. Papers (not exceeding 10 pages), with abstract in 250 words are to be submitted by email, **one copy each to the Secretary and Managing Editor, ISAM, Hyderabad (secretary.isam.ngp@gmail.com) and to the Organising Secretary of the Seminar (upadhyay.ess.cof@cau.ac.in).**
- Paper writers should specify the themes under which the paper is to be included. Contact details of the author/s, including email and mobile number of corresponding author, along with their institutional affiliation must be given below the title of the paper.
- Presentation of papers for the seminar can be made physically or virtually.
- Selected papers in full or in summary form will be included in the Seminar Proceedings Volume.
- Last Date for submission of Papers and Registration to participate: 20th May 2021.

Registration Fee Details

Category of Participants	Registration Fee*	
	Physical Participation	Virtual Participation
Faculty/Scientist/Professionals	2000.0	1000.0
Research Scholars/Students	1000.0	500.0

*Bank details

Indian Society of Agricultural Marketing,
Bank: State Bank of India,
 Rajendranagar, Hyderabad-500030;
 A/c No. 62328537985, IFSC Code: SBIN0020074

- For online registration link: please visit website: www.cofcau.nic.in

Travel, Boarding and Lodging for Participants

The travelling allowance (TA) will not be paid to the participants. Two days lodging and boarding will be provided to the participants. Since limited accommodation is available with the College Guest House, staying arrangements will be provided to outstation participants only on first come first basis. Accommodation will not be provided in the guest house for officially sponsored and institutional participants. Organizing Secretary of the seminar may be contacted for hotel details.

Circular issued on 15th April, 2021

About College of Fisheries, CAU (Imphal), Tripura

The College of Fisheries Tripura, started functioning on 3rd October 1998 and is one of the thirteen constituent colleges of The Central Agricultural University, Imphal. Within short span of time, the College has achieved prime position in the country in terms of academic performance of the students in JRF, SRF and ARS examinations. Through its research and development activities many technologies which are suitable to the NEH region have been developed and disseminated. For the development of Fisheries and aqua culture of the North Eastern region of the country, college organizes extensive extension education programmes for the line department officials, farmers, entrepreneurs and other stakeholders. The college regularly organizes collaborative programmes with organizations within the country and outside the country for the benefit of people of North Eastern Region in particular and of the country in general.

About Indian Society of Agricultural Marketing (ISAM)

Indian Society of Agricultural Marketing instituted at Guntur town in Andhra Pradesh on 31st January, 1986 and registered under Societies Registration Act 1821. Since 1987, the Society started to publish a research journal "Indian Journal of Agricultural Marketing". More than 700 Individuals and institutions associated with agri-marketing and agribusiness have enrolled as the members of the Society. The central objective of the Society is to strengthen agri-marketing in the country through various academic activities. The Society provides a common platform for academics, administrators, processors, business houses, bankers, agri-entrepreneurs and policy makers to discuss issues of current importance in the field of agri-marketing through periodic conferences, workshops and seminars.

How to Reach: The College Fisheries, at Lembucherra is located 12 KM away from the Agartala City. Agartala is well connected by Air, rail and road transport.

Places of Tourist importance: Tripura Sundari Temple, Ujjayanta Palace, Neermahal Palace, Sepahijala Wildlife Sanctuary, Unakoti, Jampui Hill, Kamala Sagar, Tripura State Tribal Museum etc.

Important Last Dates

- i. Submission of papers/ Registration: 20th May 2021
- ii. Acceptance of paper: 30TH May 2021

Contact details

- Dr. Anil Datt Upadhyay, Organizing Secretary Dept. of Extension & Social Sciences, College of Fisheries, CAU, Lembucherra, Tripura-799210, Mob. 9862234883; upadhyay.ess.cof@cau.ac.in/ ad_up@rediffmail.com
- Dr. T. Satyanarayana, Secretary ISAM, PJTS Agricultural University Campus, Rajendranagar, Hyderabad-500030, Mob: 8333836351; 040-29558554 Email: secretary.isam.ngp@gmail.com

Sponsor Opportunity

Co-Organizer - Rs. 50000; Sponsorship - Rs. 20000; Advertisement (Full Page in B/W): Rs. 1000